## **OUR.LOVE COMPANY, INC.**

#### PRIVACY POLICY

We at Our.Love Company, Inc. ("OLC") are committed to respecting our Users ("Friends") privacy and recognize your need for appropriate protection and management of personally identifiable information you share with us on our website or through any of our software applications (collectively, "Products", "Services", "Platform", or "Offering"). Please read this Privacy Policy (this "Privacy Policy") carefully. To use the Services that OLC and its affiliates (collectively, "OLC", "we," "us," or "our") provide, you as a Friend of the Services must accept this Privacy Policy ("Friend", "you", "your"). If you do not consent to the terms of the Privacy Policy or our Terms of Services, please do not access or use our Services.

This Privacy Policy describes the information practices for OLC, including what type of information is gathered and tracked, how the information is used, and with whom the information is shared. OLC is committed to protecting the privacy of the data you provide in the Service as appropriate, but at the same time encouraging you to interact with and share information with other Friends using the Services.

This Privacy Policy applies to our Services operated in the United States, and we provide this Privacy Policy explaining our online information practices and the choices you can make about the way Personal Information is collected and used in connection with the Service. **By using the Website and the Mobile App, Friend acknowledges and accepts this Privacy Policy.** 

### **Notice of consent to provide services to our Friends**

By using the Service, you consent to the terms of this Privacy Policy and to our processing of Personal Information for the purposes set forth herein. If you do not agree to this Privacy Policy, please do not use the Service. We reserve the right, at our discretion, to change this Privacy Policy at any time, which change shall become effective upon posting by the Company on the Website, the Mobile App, via the Service or sending you an email or other notification. You will be deemed to have agreed to "Terms & Conditions" by your decision to continue accessing the Mobile App or the Website or otherwise using any of the Services. Unless we define a term in this Privacy Policy, all capitalized terms used in this Privacy Policy have the same meanings set forth in our Terms & Conditions. This Privacy Policy also applies to Friend's use of interactive features or downloads that: (i) OLC owns or controls; (ii) are available through the Website or the Mobile App; or (iii) interact with the Website (including through social media) and/or the Mobile App.

#### Information we collect about our Friends

To provide the OLC offerings, we must collect and process certain information about you. The type of information we collect depends on the product or service you use at OLC. In each case, you will only be required to provide the Personal Information that we need in order to be able to provide the services you have requested. You may be entitled under data protection laws to access and review the Personal Information that we hold on you, if you provide the necessary consent and background information and pay any mandated fee. All such communications regarding access to your personal data should be addressed to: support@OLC.com. Such inquiries should clearly be marked as data protection queries and as being time sensitive.

Your privacy is important to OLC, and OLC is committed to carefully managing your individually identifiable information ("Personal Information") in connection with the Services that OLC provides. It is

our intention to give you as much control over your Personal Information as possible to preserve your privacy, while still allowing us to utilize that Personal Information in the course of our business to provide you a valuable service.

- **Personal Information.** This means any information that may be used, either alone or in combination with other information, to personally identify an individual, including, but not limited to, a first and last name, a personal profile, an email address, telephone number, social media contact information, images uploaded to your profile, or other contact information.
- Demographic & Non-Identifying Information. OLC may collect and process demographic information from or about Friend at the Website and the Mobile App from time to time, such as information about Friend's gender, age, country, and zip code ("Demographic Information"). OLC may collect this information through various forms and in various places on the Website and/or the Mobile App, including account registration forms, contact forms, or when Friend otherwise interacts with the Website and/or the Mobile App. To the extent that OLC combines any non-personally identifiable Demographic Information with Friend's Personal Information that OLC collects directly from Friend on the Website and the Mobile App, OLC will treat the combined data as Personal Information under this Privacy Policy.
- Protected Health Information. As part of delivering our relationship wellness service, we may collect personal health information related to your OLC is also committed to protecting the privacy of your protected health information, which is a subset of Personal Information that is information about you, including demographic information, that may identify you and that relates to your past, present or future physical or mental health or condition. Our integrated platform offering collects a subset of Personal Information that is about you which you voluntarily share such as your mental health, intimate personal preferences, relationship status and state, personality traits, information about your personality provided to us by others you invite to participate to the platform to enhance your experience, as well as outside information you may authorize us to collect to enable our platform to deliver its services. Our integrated platform offering uses artificial intelligence (machine learning, etc.) to analyze all information that you voluntarily provide within our platform to enable you to experience the full capability of our relationship wellness services.
- Personal Images and Videos. OLC provides Friend the option, at Friend's sole election, to
  upload a profile image that is viewable by other participants of the Services, but this is not
  mandatory. Friend may delete Friend's profile picture at any time by logging into the Mobile App
  and visiting the profile settings page. OLC provides Friend with the option to share videos and
  other media within their trusted network connections previously authorized by Friend.
- **Product usage.** Our integrated platform offering collects information about how you use our Products, such as the types of content you view or engage with; the features you use; the actions you take; the people or accounts you interact with; and the time, frequency and duration of your activities. We also collect information about how you use features.
- Information about transactions made on our Products. If you use our Products for purchases or other financial transactions, we collect information about the purchase or transaction through a secure third-party card processor that is PCI compliant. Our third-party processor stores the

following information to facilitate the processing of electronic payments: your payment information, such as your credit or debit card number and other card information; other account and authentication information; and billing, shipping and contact details.

• Things others do and information they provide about you. Our integrated platform offering aggregates and analyzes a wide variety of inputs, content, communications and other information that other people you have authorized to engage with you on the platform.

### Information OLC Collects or Stores as Friend Accesses and Uses the Website and Service

In addition to any Personal Information or other information that Friend choose to submit to OLC via OLC's Website, OLC and OLC's third-party service providers may use a variety of technologies that automatically (or passively) store or collect certain information whenever Friend visits or interacts with the Website ("Usage Information"). This Usage Information may be stored or accessed using a variety of technologies that may be downloaded to Friend's personal computer, browser, laptop, tablet, mobile phone or other device (a "Device") whenever Friend visits or interacts with OLC's Website and/or the Mobile App. To the extent OLC associates Usage Information with Friend's Personal Information OLC collects directly from Friend on the Website, OLC will treat it as Personal Information.

This Usage Information may include:

- Friend's IP address, UDID or other unique identifier ("**Device Identifier**"). A Device Identifier is a number that is automatically assigned to Friend's Device used to access the Website, and OLC's computers identify Friend's Device by its Device Identifier;
- Friend's Device functionality (including browser, operating system, hardware, mobile network information);
- Friend's subscription level;
- the URL that referred Friend to OLC's Website;
- the areas within OLC's Website and/or Mobile App that Friend visits and Friend's activities there, including remembering Friend, Friend's preferences and pages Friend requested and/or viewed;
- Friend's Device location:
- Friend's Device characteristics; and
- certain other Device data, including the time of day, among other information.

OLC may use various methods and technologies to store or collect Usage Information ("**Tracking Technologies**"). Tracking Technologies may set, change, alter or modify settings or configurations on Friend's Device. The Tracking Technologies that may be used are the following (and subsequent technology and methods later developed which perform a similar function):

• Cookies. A cookie is a data file placed on a Device when it is used to visit the Website. A Flash cookie (or locally shared object) is a data file placed on a Device via the Adobe Flash plug-in that may be built-in to or downloaded by Friend to Friend's Device. HTML5 cookies can be programmed through HTML5 local storage. Unlike Flash cookies, HTML5 cookies do not require a plug-in. Regular cookies may generally be disabled or removed by tools that are available as part of most commercial browsers, and in some but not all instances can be blocked in the future by selecting certain settings. Each browser Friend uses will need to be set separately

and different browsers offer different functionality and options in this regard. Also, these tools may not be effective with regard to Flash cookies or HTML5 cookies. For information on disabling Flash cookies go to Adobe's web site www.adobe.com. Please be aware that if Friend disables or removes cookies, Flash cookies, or HTML5 cookies on Friend's Device, some parts of OLC's Website, Mobile App and/or Services may not function properly, and that when Friend revisits OLC's Website, Mobile App and Services Friend's ability to limit cookies is subject to Friend's browser settings and limitations.

- Web Beacons. Small graphic images or other web programming code called "web beacons" (also known as "1×1 GIFs" or "clear GIFs") may be included in pages and messages of our Website, Mobile App and Services. Web beacons may be invisible to Friend, but any electronic image or other web programming code inserted into a page or e-mail can act as a web beacon. Web beacons or similar technologies may be used for a number of purposes, including, without limitation, to count visitors to the Website, Mobile App and Services, to monitor how Friends navigate the Website, Mobile App and Services, to count how many e-mails that were sent were actually opened or to count how many particular articles or links were actually viewed.
- Embedded Scripts. An embedded script is programming code that is designed to collect information about Friend's interactions with the Website, Mobile App and Services, such as the links Friend clicks on. The code is temporarily downloaded onto Friend's Device from OLC's web server and/or Mobile App or a third party service provider, is active only while Friend is connected to the Website and/or Mobile App, and is deactivated or deleted thereafter.
- ETag, or entity tag. A feature of the cache in browsers. It is an opaque identifier assigned by a web server to a specific version of a resource found at a URL. If the resource content at that URL ever changes, a new and different ETag is assigned. Used in this manner ETags are a form of Device Identifier. ETag tracking may generate unique tracking values even where the consumer blocks HTTP, Flash, and/or HTML5 cookies.

OLC may use Tracking Technologies for a variety of purposes, including:

- **Strictly Necessary.** OLC may use cookies or other Tracking Technologies that OLC considers is strictly necessary to allow Friend to use and access OLC's Website, Mobile App and Services, including cookies required for system administration, to prevent fraudulent activity, or to improve.
- Performance Related. OLC may use cookies or other Tracking Technologies that are useful in
  order to assess the performance of the Website, Mobile App and Services, including as part of
  OLC's analytic practices or otherwise to improve the content, products or services offered
  through the Website, Mobile App and Services.
- Functionality Related. OLC may use cookies or other Tracking Technologies that are required to offer Friend enhanced functionality when accessing the Website, including identifying Friend when Friend sign in to OLC's Website or keeping track of Friend's specified preferences, including in terms of the presentation of content on OLC's Website.

OLC obtains Friend's consent to OLC's information storage or collection Tracking Technologies by providing Friend with transparent information in OLC's Privacy Policy and providing Friend with the

opportunity to make a choice to disable cookies as set forth above. Please note that OLC is not required to obtain Friend's consent to the information collection Tracking Technologies identified above that is strictly necessary. Friend has the right to object to other use of information storage or collection technologies.

There may be other Tracking Technologies now and later devised and used by OLC in connection with the Website, Mobile App and Services. Further, third parties may use Tracking Technologies with OLC's Website. OLC does not control those Tracking Technologies and OLC is not responsible for them. However, Friend consents to potentially encountering third party Tracking Technologies in connection with use of OLC's Website, Mobile App and Services and accepts that OLC's statements under this Privacy Policy do not apply to the Tracking Technologies or practices of such third parties. Friend should check the third party websites to confirm how Friend's information is collected and used.

Various third parties are developing or have developed signals or other mechanisms for the expression of consumer choice regarding the collection of information about an individual consumer's online activities over time and across third-party web sites or online services (e.g., browser do not track signals). Currently, OLC does not monitor or take any action with respect to these signals or other mechanisms.

#### **Information Third Parties Provide About Friend**

OLC may, from time to time, supplement the information OLC collects directly from Friend at the Website, Mobile App and through Services with outside records from third parties for various purposes, including to enhance OLC's ability to serve Friend, to tailor OLC's content to Friend and to offer Friend opportunities that may be of interest to Friend. To the extent OLC combines any non-personally identifiable information OLC receives from those sources with Friend's Personal Information OLC collect on the Website, Mobile App and Services, it will be treated as Personal Information and OLC will apply this Privacy Policy to such combined information, unless OLC has disclosed otherwise.

### **Interactions with Third-Party Websites**

The Website, Mobile App and Services may include functionality that allows certain kinds of interactions between the Website, Mobile App and Services and Friend's account on a third-party web site or application, including applications for which Friend authorized OLC to access in connection with services provided. The use of this functionality may involve the third-party operator providing certain information, including Personal Information, to OLC. For example, when Friend registers with the Website and/or Mobile App, Friend may have an option to use Friend's Facebook, Google or other account provided by a third-party site or application to facilitate the registration and log-in or transaction process on the Website, Mobile App and Services or otherwise link accounts. If OLC offers and Friend chooses to use this functionality to access OLC's Website, Mobile App and Services, the third-party site or application may send Personal Information about Friend to the Website and/or Mobile App. If so, OLC will then treat it as Personal Information under this Privacy Policy, since OLC is collecting it as a result of Friend's accessing of and interaction on OLC's Website, Mobile App and Services. In addition, OLC may provide thirdparty sites' interfaces or links on the Website, Mobile App and Services to facilitate Friend's sending a communication from the Website, Mobile App and Services. For example, OLC may use third parties to facilitate emails, text messages, blog postings, tweets or Facebook postings. These third parties may retain any information used or provided in any such communications or other activities and these third parties'

practices are not subject to OLC's Privacy Policy. OLC may not control or have access to Friend's communications through these third parties. Further, when Friend use third-party sites or services, Friend is using their services and not OLC's services and they, not OLC, are responsible for their practices. Friend should review the applicable third-party privacy policies before using such third-party tools on OLC's Website.

#### **How OLC Uses the Personal Information**

Except as set forth in this Privacy Policy or as specifically agreed to by Friend, OLC will not disclose any information OLC gathers from Friend on OLC's Website, Mobile App and Services. Except as set forth in this Privacy Policy, OLC does not share Friend's Personal Information with third parties for those third parties' direct marketing purposes. OLC may provide to third parties information about Friend that does not allow Friend to be identified or contacted, including where such information is combined with similar information of other Friends of OLC's Website, Mobile App and Services. For example, OLC might inform third parties regarding the number of unique Friends who visit and/or use OLC's Services, the demographic breakdown of the registered Friends of OLC's Services, or the activities that Friends engage in while on OLC's Website and/or Mobile App.

In connection with the Business Premium Services, the Business Customer may disclose certain Personal Information to OLC. To the extent that OLC collects and processes Personal Information supplied by the Business Customer, OLC is considered to be the data controller for the purposes of European data protection legislation and OLC will process Friend's Personal Information in accordance with this Privacy Policy.

#### **OLC** may use Friend's information that OLC collects about Friend:

- to contact Friend occasionally to inform Friend of new Services features, or news or articles OLC thinks will be of interest to Friend. OLC may send Friend regular updates on issues OLC thinks will be of interest to Friend;
- to contact Friend with regard to Friend's use of the Services and, in OLC's discretion, changes to the Services and/or the service policies;
- for internal business purposes;
- for purposes disclosed at the time Friend provide Friend's information or as otherwise set forth in this Privacy Policy;
- to provide Friend with information or services or process transactions that Friend has requested or agreed to receive including to send Friend electronic newsletters;
- to provide Friend with marketing materials or relevant advertising, promotions and recommendations from OLC or our business partners;
- to enable Friend to participate in a variety of the Service features;
- to process Friend's account registration, including verifying Friend's information is active and valid:
- to identify Friend as the author of any comments that Friend sends to OLC to be posted on the Website or Mobile App;
- to ensure that content on the Website and Mobile App is presented in the most effective manner for Friend and for Friend's computer or mobile device;

- to provide Friend with information relating to any events held by OLC, where Friend has consented to be contacted for such purposes; and
- to provide Friend with access to Friend's personal account.

Friend can always opt out of utilizing the Service, and accordingly opt out of OLC's use of Friend's Personal Information, by sending an email to support@OLC.com.

#### How and When Does OLC Disclose Information To Third Parties?

OLC may share Friend's Personal Information, including performance measurement information associated with Friend's name that is collected or generated at the Website, Mobile App or through the Services.

Personal Information may occasionally be transferred to third parties who act for OLC for further processing in accordance with the purposes for which the data was originally collected or for purposes to which Friend has subsequently consented. For example, sometimes a third party may have access to Friend's Personal Information in order to support OLC's information technology or to handle mailings on OLC's behalf. If OLC transfers Friend's Personal Information to an outside agent or organization for such purpose, OLC will take appropriate measures in an effort to protect Friend's privacy and the Personal Information OLC transfer.

OLC may share your Personal Information with various business partners. Some of these business partners may use your personal information to facilitate the offering of services or products that may be of interest to you. We may also share your Personal Information as otherwise described to you at the time of collection.

OLC may, in OLC's sole discretion, share or transfer Personal Information where permitted or required by law, to comply with legal process, to interact with anti-fraud databases, to protect Friend's vital interests, to protect the security or integrity of OLC's databases or the Website and the Mobile App, to enforce the Terms & Conditions or protect the business or reputation of OLC and/or its Business Customers, to take precautions against legal liability, to protect and defend the rights or property of OLC and/or its Business Customers, for required institutional risk control, or for resolving disputes, inquiries or complaints with respect to Friend's use of the Website, Mobile App and Services.

OLC reserves the right to disclose and transfer all Personal Information: (i) to an operator of the Website or Mobile App or applicable database provided such entity agrees to be bound by the terms and conditions hereof to the extent applicable; or (ii) to a successor in interest of OLC in connection with a merger, consolidation, restructuring, change of control, the sale of substantially all of OLC's interests and/or assets or other organizational change, including, during the course of any due diligence process, provided such successor entity agrees to be bound by the terms and conditions hereof.

### What About Information Friend Disclose Publicly Or To Others?

Friend-Generated Content and Public Information. "Friend Content" is any content, materials or information (including without limitation, any text, information, graphics, messages, photos, images, and works of authorship kind), data, questions, comments, suggestions or other content, including personally identifiable information that you upload, send, email, display, perform, distribute, post or otherwise

transmit to us, at our request or on your own, on, or through the Services (such as message boards, recipe logging), whether in connection with your use of the Services or through the use of any Third Party Websites or Third Party Services or otherwise, and whether publicly posted or privately transmitted.

OLC or others may store, display, reproduce, publish, distribute or otherwise use Friend Content online or offline in any media or format (currently existing or hereafter developed) and may or may not attribute it to Friend. Others may have access to this Friend Content and may have the ability to share it with third parties. Please think carefully before deciding what information Friend shares, including Personal Information, in connection with Friend's Friend Content. Be aware that public postings (including group messaging with other Friends) are not confidential. Please note that the OLC does not control who will have access to the information that Friend chooses to make public, and cannot ensure that parties who have access to such publicly available information will respect Friend's privacy or keep it secure. OLC is not responsible for the privacy or security of any information that Friend makes publicly available on the Service, the Mobile App or Website or what others do with information Friend shares with them on the Mobile App and Website. OLC is not responsible for the accuracy, use or misuse of any Friend Content that Friend discloses or receives from third parties through the Service.

Name and Likeness. OLC may also publish Friend's name, voice, likeness and other Personal Information that is part of Friend's Friend Content, and OLC may use the content, or any portion of the content, for advertising, marketing, publicity and promotional activities, provided that OLC will not exercise such rights as to any Friend Content which identifies Friend in a public manner (other than in providing the Services to the Business Customer and the Business Customer's other participants) unless Friend provides a separate consent to OLC in writing (email is sufficient) authorizing such use. For full terms and conditions regarding Friend Content Friend submits to the Service, please review OLC's Terms & Conditions.

*Profiles.* A Friend's profile page may be, by default, set up to display information such as the Friend's display name, images, location (city/state/country), groups that the Friend has joined and optional information added by Friend. Profile information is used by OLC primarily to be presented back to and edited by Friend when Friend accesses the Service and to be presented to others permitted to view that information on the Service. OLC may offer Friends the ability to manage their public profile and use profile preference settings, the functionality and features of which are subject to change from time to time, so visit it frequently to confirm the settings reflect Friend's then current preferences and OLC recommends that Friend does not post information or content as part of Friend's profile that Friend is not prepared to make public. Changing setting options may not result in immediate changes to the settings, which are subject to OLC's operations and maintenance schedules. Friend should carefully consider the use of such settings to improve information display options and to ensure the settings are properly set and functioning in the manner desired. Notwithstanding the availability of profile preference settings, Friend should be aware that these settings are for convenience only, do not employ complex data security protection and may not be error free. Further, other Friends that have access may repost or otherwise make public Friend's information or content. Accordingly, discretion and good judgment should be exercised when posting information or content as part of Friend's profile.

*Use of Anonymous Information*. We may use Anonymous Information (as defined below), or disclose it to third party service providers, to provide and improve the Service. We may also disclose Anonymous Information (with or without compensation) to third parties, including advertisers and partners, for purposes including, but not limited to, targeting advertisements. "Anonymous Information" means information which does not enable identification of an individual Friend, such as aggregated information about use of the Service.

*Opting Out.* You may choose not to receive future promotional, advertising, or other Service-related notifications from us by changing the notification settings on your device. If you choose not to receive notifications, you may still use the Service but you may not receive, or may be unable to use, certain services that involve our interaction with you.

*Choice.* At all times, you may choose whether or not to provide or disclose Personal Information. The notices that we provide on the Service in circumstances where we collect Personal Information should help you to make this choice. If you choose not to provide the Personal Information we request, you may still use the Service, but you may be unable to access certain programs and services that involve our interaction with you.

Access/Accuracy. To the extent that you do provide us with Personal Information, we wish to maintain accurate Personal Information. If you would like to delete or correct any other of your Personal Information that we may be storing, you may submit a request to us by sending an email to support@OLC.com. Your email should include adequate details of your request.

Collection of Information by Third-Party Websites. We may use a reputable third party to present or serve advertisements that you may see on the Service. These third party ad servers may use cookies, web beacons, clear gifs or similar technologies to help present such advertisements, and to help measure and research the advertisements' effectiveness. The use of these technologies by these third party ad servers is subject to their own privacy policies and is not covered by our Privacy Policy.

Links to Other Websites. The Service may contain links to third party websites that are not owned or controlled by us. We are not responsible for the privacy practices or the content of such other third party websites, and you visit them at your own risk.

Children's Privacy. The Service is neither directed to nor structured to attract any person under the age of 18 years. Accordingly, we do not intend to collect Personal Information from anyone we know to be under 18 years of age. We will direct potential Friends under 18 years of age not to use the Service. If we learn that Personal Information of persons less than 18 years of age has been collected without verifiable parental consent, then we will take the appropriate steps to delete this information. To make such a request, or if there are any questions or concerns about the Privacy Policy for the Service or its implementation, please contact us at support@OLC.com.

Security. The security of your Personal Information is important to us. We follow generally accepted industry standards, including the use of appropriate administrative, physical and technical safeguards, to protect the Personal Information submitted to us. However, no method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while we strive to use commercially acceptable means to protect Personal Information, we cannot guarantee its absolute security or confidentiality. If you have any questions about security, you can contact us at support@OLC.com.

Please be aware that certain Personal Information and other information provided by you in connection with your use of the App may be stored on your device (even if we do not collect that information). You are solely responsible for maintaining the security of your device from unauthorized access.

*Merger, Sale or Bankruptcy*. If we are acquired by or merged with a third party entity, or if we are subject to a bankruptcy or any comparable event, we reserve the right to transfer or assign Personal Information in connection therewith.

#### **Notice to California Residents**

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information. To learn more about your California privacy rights, visit: /terms-and-conditions-of-use/CCPA-notice-for-California-residents/

# California Online Privacy Protection Act Notice

On September 27, 2013, California enacted A.B. 370, amending the California Online Privacy Protection Act to require website operators like us to disclose how we respond to "Do Not Track Signals"; and whether third parties collect personally identifiable information about Friends when they visit us.

- (1) We do not track Friends, who do not interact with its sharing functionality across the web, and therefore do not use "do not track" signals.
- (2) We do not authorize the collection of personally identifiable information from our Friends for third party use through advertising technologies without separate member consent.

California Civil Code Section 1798.83 also permits our customers who are California residents to request certain information regarding our disclosure of Personal Information to third parties for their direct marketing purposes. To make such a request, please send an email to support@OLC.com. Please note that we are only required to respond to one request per customer each year.

## **Personal Information Access and Corrections**

Upon receipt of Friend's written request and upon OLC's receipt of enough information to permit OLC to identify Friend's Personal Information, OLC will disclose to Friend the Personal Information OLC holds about Friend. OLC will also correct, amend or delete any Personal Information that is inaccurate and notify any third party recipients of the necessary changes. Friend may update any information Friend has given to OLC by sending an email to support@OLC.com. Requests to delete Personal Information are subject to any applicable legal and ethical reporting or document retention obligations imposed on OLC.

### If you elect not to provide Personal Information

You may choose not to provide OLC with your Personal Information. However, if you choose not to provide your Personal Information, you may not be able to use our Services, as the processing of this information is necessary for the performance of our Services

# How to exercise your rights

OLC takes steps to keep your Personal Information accurate and up to date. If you reside in the European Economic Area, you have certain rights to the Personal Information that we have collected about you. To exercise your rights to your Personal Information, please contact us at GDPRsupport@OLC.com or at the address listed below. Subject to applicable law and in exceptional circumstances only, we may charge for this service and we will respond to reasonable requests as soon as practicable, and in any event, within the time limits prescribed by law.

## Right to lodge a complaint before the Data Protection Authority

We encourage you to contact us directly and allow us to work with you to address your concerns. Nevertheless, you have the right to lodge a complaint with a competent data protection supervisory authority, in particular in the EU Member State where you reside, work or the place of the alleged infringement. You have the right to do so if you consider that the processing of Personal Information relating to you infringes applicable data protection laws.

### Changes to this Notice to Residents of the European Economic Area

In order to enhance our Services it might be necessary to change this Notice to Residents of the European Economic Area from time to time. We therefore reserve the right to modify this Notice to Residents of the European Economic Area in accordance with the applicable data protection laws. Please visit our Website from time to time for information on updates to this Notice to Residents of the European Economic Area.

How to contact us or our privacy office as a Resident of the European Economic Area

In case of questions about the processing of your Personal Information please contact us at GDPRsupport@OLC.com.

If we are required under applicable law to appoint a data protection officer (DPO), you can contact the DPO that is responsible for your country/region at GDPRsupport@OLC.com.

For the purposes of applicable data protection laws, OLC, Inc. is the controller of the Personal Information you provide to us or to our mobile apps. As a data controller, we process the Personal Information we maintain about you in accordance with this Privacy Policy.

### **Our Accountability/Dispute Resolution**

OLC uses a self-assessment approach to assure compliance with this Privacy Policy and periodically verifies that the policy is accurate, comprehensive for the information intended to be covered, prominently displayed, completely implemented and accessible and in conformity with the promises in this policy. OLC encourages interested persons to raise any concerns using the contact information provided and OLC will investigate and attempt to resolve any complaints and disputes regarding use and disclosure of Personal Information in accordance with this policy.

OLC Service: International Friends

OLC's Service is operated in the United States. If Friend is located outside of the United States, please be aware that information OLC collects, including Personal Information, will be transferred to, and processed, stored and used in the United States. The data protection laws in the United States may differ from those of the country in which Friend is located, and Friend's Personal Information may be subject to access requests from governments, courts, or law enforcement in the United States according to laws of the United States. U.S. law may not provide the degree of protection for Personal Information that is available in other countries. OLC takes commercially reasonable steps to ensure that Friend's data is treated securely, including entering into appropriate data transfer agreements. By using the Service or providing OLC with any information, Friend consents to the transfer to, and processing, usage, sharing and storage of Friend's information, including Personal Information, in the United States as set forth in this Privacy Policy. If Friend does not consent to such transfer, Friend may not use the Service. If you choose to access and use the Website, Mobile App and/or Service from outside the U.S. you acknowledge that you are doing so on your own initiative, at your own risk, and are responsible for compliance with applicable laws.

#### **Business Transitions**

In the event OLC goes through a business transition, such as a merger, acquisition by another organization, or sale of all or a portion of its assets, Friend's Personal Information might be among the assets transferred. Friend will be notified via this Website of any such change in ownership or control of Friend's Personal Information.

How can I get more information about the Privacy Policy?

If Friend has questions or concerns about the Privacy Policy, Friend can contact OLC at:

Our.Love Company, Inc.
Attention: Chief Technology Officer, Chief Financial Officer or Designated Privacy Officer 10560 Main Street
Fairfax, VA, 22031
connect@ourlovecompany.com

## **Updates/Modifications**

OLC reserves the right to amend this Privacy Policy at any time as needed with notice provided to Friend. Changes will take effect upon Friend's acceptance of the modified terms and Friend's continued use of the Website, Mobile App and/or Services.

Last Updated: August 27, 2021